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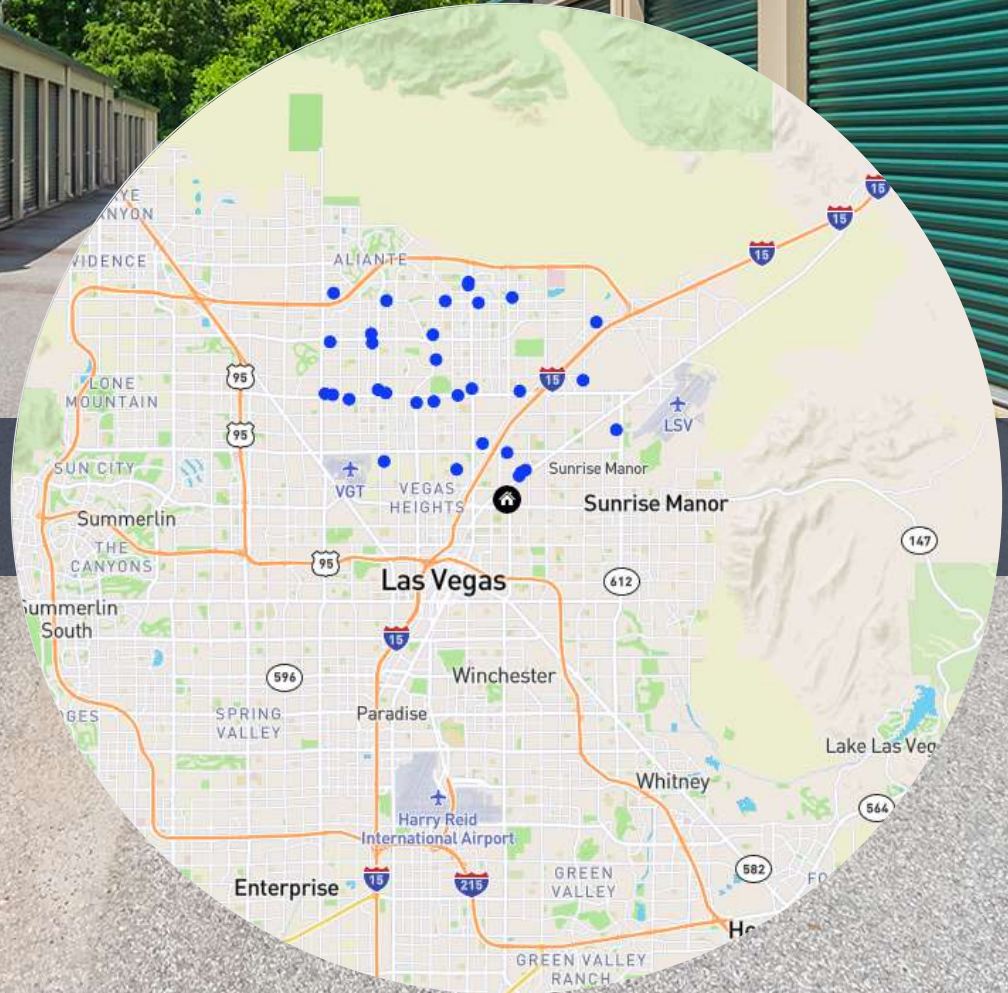
# EXPLORER

SELF-STORAGE

## Market Report

Produced on Sep 04 2023

Report for:  
North Las Vegas, NV



stortrack

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## Executive Summary

**Market:** North Las Vegas, NV

**Market Type:** City

**Comparisons are made with:** Nevada State Total and Averages

## Market Snapshot

The Market Snapshot is a one-look overview of the market.

	This Market	State
Net Rentable Sq Ft	2,100,359	33,339,367
Sq Ft per Capita		
• 2020 Sq Ft per Capita	8.49	10.93
• 2023 Sq Ft per Capita	8.09	10.54
• 2025 Sq Ft per Capita	7.84	10.25
Sq Ft per Household	27.56	29.29
Total Stores	32	547
• REITS	11	141
• Mid Ops	17	202
• Small Ops	4	204
New Developments	11	35
Sq Ft of Developments	1,224,057	3,057,418
Stores opened within the last year	1	16
Demographics		
• 2020 Population	247,248	3,049,900
• 2023 Population	259,670 (+5.02% change)	3,161,831 (+0.04% change)
• 2025 Population	267,951 (+8.37% change)	3,251,188 (+7.38% change)
Households	76,223	1,138,350
Rental Households	30,630	485,147

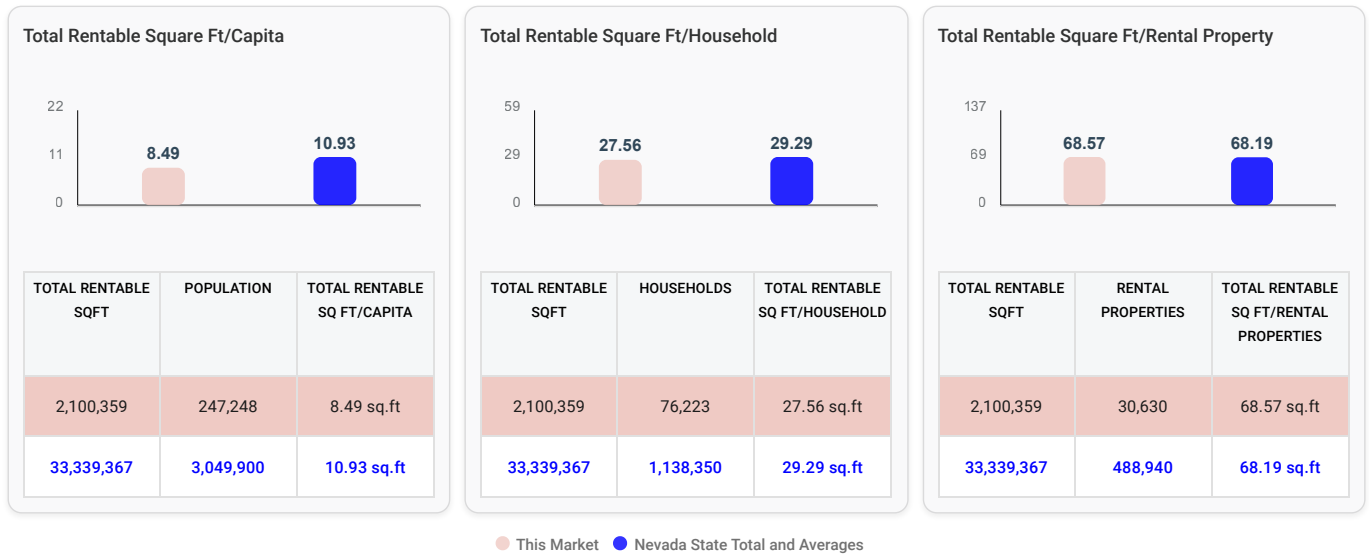
**Market Snapshot** Continued

	This Market	State
Rental Households Percentage	40.18%	42.93%
Median Household Income	\$60,972	\$62,043
Average Rate Per Square Feet		
• All Units without Parking	\$1.53	N/A
• All Units with Parking	\$1.49	\$1.4
• Regular Units	\$1.33	\$1.19
• Climate Controlled Units	\$1.65	\$1.64
• Only Parking	\$0.48	\$0.49
Rate Trend (12 months)	-5.1%	-6.27%
Units Not Advertised	0%	9%
<b>Market Including Known Developments</b>		
Net Rentable Sq Ft	3,324,416	36,396,785
Sq Ft per Capita		
• 2020 Sq Ft per Capita	13.45	11.93
• 2023 Sq Ft per Capita	12.8	11.51
• 2025 Sq Ft per Capita	12.41	11.19
Sq Ft per Household	43.61	31.97
Total Stores	43	582
• REITS	14	150
• Mid Ops	34	205
• Small Ops	4	204

## Overall Market Supply Metrics

Analysis of supply metrics in the market. A side-by-side bar chart comparison, shows the Market's Total Rentable Square Footage per Capita, Total Rentable Square Footage per Household and Total Rentable Square Footage per Rental Property.

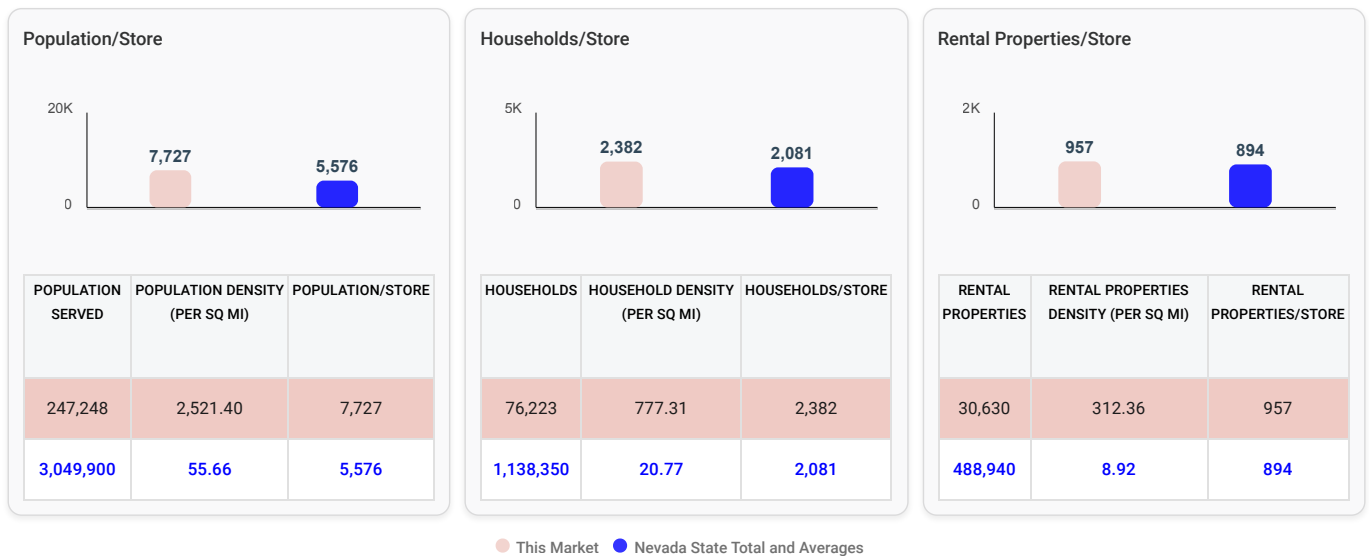
Demographic data based on the U.S. Census Bureau's 2020 American Community Survey.



## Size of Market per Store

Analysis on the supply of the market against the market's population. A side-by-side bar chart comparison, shows the Market's total Population per Store, Market Households per Store and Rental Properties per Store.

Demographic data based on the U.S. Census Bureau's 2020 American Community Survey.



## 12 Month Trailing Average Rate History

View 12 month trailing average rates for the past one year.

### Summary - (Premium, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
Current Market Average Price		\$152.15	\$156.25	\$170.57	\$135.73	\$162.87	\$48.80	\$60.78	\$75.28	\$86.55	\$143.28	\$141.45	\$181.84	\$182.68	\$239.66	\$246.49	\$325.02	\$268.67	-	\$162.87
<b>Shield Storage - 4430 Simmons St</b> 4430 Simmons St, North Las Vegas, NV 89031	12 mo. trailing avg.	\$147.59	\$153.50	\$221.55	\$112.05	-	-	\$66.45	-	\$74.30	-	\$133.12	\$171.40	\$173.27	\$276.71	-	-	-	-	-
<b>Crown Self Storage</b> 725 West Washburn Rd, North Las Vegas, NV 89031	12 mo. trailing avg.	\$170.75	\$168.94	\$204.25	\$120.01	\$161.18	\$56.87	\$66.66	-	\$110.03	\$161.12	\$183.33	-	-	\$266.49	-	\$350.72	-	-	\$161.18
<b>Life Storage - North Las Vegas</b> 4280 Revere St, North Las Vegas, NV 89032	12 mo. trailing avg.	\$161.26	\$161.26	\$162.42	\$160.87	-	\$55.14	\$55.75	\$73.41	\$84.13	\$161.08	\$148.89	\$209.45	\$183.41	\$260.67	\$234.69	\$293.74	\$295.56	-	-
<b>Towne Storage</b> 4254 N Martin Luther King Blvd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$221.94	\$231.40	\$281.24	\$187.87	-	\$101.68	\$99.00	\$147.90	\$144.00	\$197.55	\$193.35	\$214.55	\$214.00	\$272.14	\$289.00	\$350.07	-	-	-
<b>702 Storages Nellis</b> 5000 E Gowan Rd, North Las Vegas, NV 89115	12 mo. trailing avg.	\$143.26	\$162.85	\$143.26	-	-	\$39.00	-	\$59.00	-	\$117.10	-	\$140.00	-	\$259.78	-	\$277.66	-	-	-
<b>National Indoor RV Centers</b> 4640 Nexus Way, North Las Vegas, NV 89115	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Extra Space</b> 2824 E Evans Ave, North Las Vegas, NV 89030	12 mo. trailing avg.	\$80.25	\$88.87	\$72.39	-	\$57.20	\$33.95	-	\$58.77	-	\$81.44	-	\$104.69	-	-	-	\$213.75	-	\$239.00	\$55.62
<b>Fast &amp; Ez Self Storage - North Las Vegas</b> 915 E. Colton Avenue, North Las Vegas, NV 89030	12 mo. trailing avg.	\$79.18	\$79.18	\$79.18	-	-	-	-	\$70.22	-	\$104.31	-	-	-	\$152.00	-	-	-	-	-

## 12 Month Trailing Average Rate History Continued

### Summary - (Premium, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
<b>All Storage of North Valley</b>	12 mo. trailing avg.	\$158.85	\$157.21	\$157.45	\$156.52	\$128.13	\$70.32	\$76.85	\$105.47	\$111.41	\$139.59	\$142.96	\$205.64	\$203.17	\$272.34	\$272.86	-	-	-	\$128.13
5650 Revere St, North Las Vegas, NV 89031																				
<b>Public Storage</b>	12 mo. trailing avg.	\$145.60	\$145.60	\$229.05	\$131.31	-	-	\$62.03	-	\$93.61	\$165.91	\$128.99	-	\$177.89	\$203.14	\$211.68	\$295.53	-	-	-
2435 E Cheyenne Ave, North Las Vegas, NV 89030																				
<b>Towne Storage - Deer Springs</b>	12 mo. trailing avg.	\$248.97	\$242.72	\$305.63	\$229.83	-	\$82.19	\$84.00	\$121.28	\$124.00	\$169.32	\$174.00	\$266.64	\$274.00	\$306.98	\$314.00	\$390.56	\$409.00	-	-
280 E Deer Springs Way, North Las Vegas, NV 89084																				
<b>Life Storage - North Las Vegas</b>	12 mo. trailing avg.	\$135.17	\$178.19	\$227.52	\$118.94	\$238.83	-	\$40.16	-	\$65.12	-	\$133.20	\$162.20	\$150.30	\$196.21	-	-	\$343.00	-	\$238.83
5714 Ferrell St, North Las Vegas, NV 89031																				
<b>Extra Space</b>	12 mo. trailing avg.	\$142.20	\$168.64	\$163.15	\$135.03	\$148.50	-	\$51.74	-	\$76.58	-	\$118.27	-	\$185.75	-	\$236.72	\$320.16	-	\$416.00	\$145.49
3155 W Ann Rd, North Las Vegas, NV 89031																				
<b>SmartStop Self Storage - 2555 W Centennial Pkwy</b>	12 mo. trailing avg.	\$134.61	\$136.03	\$299.95	\$118.57	-	-	\$66.34	-	\$80.51	-	\$119.43	\$175.55	\$157.53	\$171.71	\$228.41	\$316.98	-	-	-
2555 W Centennial Pkwy, North Las Vegas, NV 89084																				
<b>A-able Mini Storage</b>	12 mo. trailing avg.	\$96.99	\$100.15	\$88.58	\$112.30	\$111.26	\$32.85	\$40.48	\$66.12	-	-	\$111.42	\$149.70	\$133.94	\$181.85	\$173.33	-	\$323.03	-	\$111.26
4424 San Mateo St, North Las Vegas, NV 89031																				
<b>U-Haul Moving &amp; Storage at West Craig Rd</b>	12 mo. trailing avg.	\$131.74	\$131.74	\$122.14	\$135.95	-	\$89.95	\$94.95	\$110.65	\$116.06	\$162.58	\$168.13	\$212.28	\$222.30	-	-	-	-	-	-
160 W Craig Rd, North Las Vegas, NV 89032																				
<b>U-Haul Moving &amp; Storage of Tule Springs</b>	12 mo. trailing avg.	\$177.77	\$231.49	\$265.67	\$195.41	\$498.15	\$64.95	\$69.95	\$94.95	\$99.95	\$174.95	\$184.95	\$264.95	\$274.95	-	\$364.95	-	-	\$244.95	\$504.95
6751 N 5th St, North Las Vegas, NV 89084																				

## 12 Month Trailing Average Rate History Continued

### Summary - (Premium, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
<b>StorAmerica - North Las Vegas</b> 4031 W Craig Road, North Las Vegas, NV 89032	12 mo. trailing avg.	\$103.99	\$117.14	\$113.45	\$94.52	-	\$31.89	\$32.55	\$53.68	\$54.08	\$107.21	\$83.45	\$119.80	\$107.68	\$145.73	\$113.14	\$222.38	\$176.23	-	-
<b>CubeSmart Self Storage of North Las Vegas</b> 787 E Centennial Pkwy, North Las Vegas, NV 89081	12 mo. trailing avg.	\$133.99	\$146.73	\$147.70	\$112.15	-	\$64.28	\$52.41	\$72.93	\$72.70	\$119.01	\$115.81	\$152.44	\$155.98	\$184.73	\$208.31	\$258.07	-	-	-
<b>CubeSmart Self Storage of North Las Vegas</b> 4515 W Ann Rd, North Las Vegas, NV 89031	12 mo. trailing avg.	\$128.14	\$135.39	\$143.49	\$103.91	-	\$52.17	\$51.26	\$68.42	\$72.74	\$118.27	\$121.88	\$173.28	\$184.87	\$193.34	-	\$277.82	-	-	-
<b>Nevada Wine Storage</b> 2820 N Commerce St, North Las Vegas, NV 89030	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Life Storage - North Las Vegas</b> 4480 Berg St, North Las Vegas, NV 89081	12 mo. trailing avg.	\$152.42	\$154.03	\$231.70	\$130.02	-	-	\$56.68	-	\$92.74	-	\$109.12	\$160.44	\$149.60	\$222.00	\$211.96	\$314.46	\$305.00	-	-
<b>AAA Storage - NV</b> 2647 N Las Vegas Blvd c, North Las Vegas, NV 89030	12 mo. trailing avg.	\$172.50	\$178.05	\$178.07	-	\$189.00	-	-	\$85.00	-	\$140.00	-	\$185.00	-	\$280.00	-	-	-	\$189.00	\$189.00
<b>U-Haul Moving &amp; Storage at W Lake Mead Blvd</b> 3083 W Lake Mead Blvd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$132.73	\$132.73	\$157.58	\$125.51	-	\$74.52	\$81.78	\$99.95	\$106.41	\$144.79	\$151.06	\$169.48	\$176.25	\$194.95	-	\$249.95	-	-	-
<b>StorageOne Craig &amp; 5th</b> 4500 N 5th St, North Las Vegas, NV 89031	12 mo. trailing avg.	\$214.90	\$207.81	\$281.12	\$175.17	-	-	\$82.14	-	\$117.51	\$209.00	\$167.10	-	\$210.07	\$287.84	\$299.00	\$346.52	-	-	-
<b>U-Haul Moving &amp; Storage of N Las Vegas</b> 2671 N Las Vegas Blvd, North Las Vegas, NV 89030	12 mo. trailing avg.	\$149.04	\$149.04	\$175.20	\$142.82	-	-	\$77.28	-	\$112.47	\$136.16	\$143.21	\$204.17	\$213.01	-	\$284.95	-	-	-	-



## 12 Month Trailing Average Rate History Continued

### Summary - (Premium, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
<b>StorageOne Centennial and Losee</b> 6470 Losee Rd, North Las Vegas, NV 89086	12 mo. trailing avg.	\$183.37	\$183.37	\$279.00	\$162.60	-	-	\$89.00	-	\$119.00	-	\$159.00	-	\$219.00	\$279.00	\$269.00	-	-	-	-
<b>Dollar Self Storage-North Las Vegas</b> 455 West Centennial Pkwy, North Las Vegas, NV 89084	12 mo. trailing avg.	\$159.86	\$159.86	\$177.22	\$139.02	-	\$46.27	\$49.01	\$83.19	\$92.97	\$151.38	\$130.89	\$186.06	\$176.87	\$258.61	\$245.38	\$337.81	-	-	-
<b>Fast &amp; Ez Self Storage - North Las Vegas</b> 4623 N Lamb Blvd, North Las Vegas, NV 89115	12 mo. trailing avg.	\$76.99	\$89.44	\$89.43	-	\$108.83	\$53.13	-	\$69.60	-	\$111.17	-	\$135.00	-	\$155.00	-	-	-	\$100.00	\$108.98
<b>Shield Storage - 4680 W Craig Rd</b> 4680 W Craig Rd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$159.21	\$164.86	\$202.94	\$123.42	-	-	\$47.69	\$80.44	\$72.81	\$140.27	\$130.42	\$187.89	\$170.39	\$230.27	\$201.22	\$380.91	-	-	-
<b>CubeSmart Self Storage of North Las Vegas</b> 2480 W Craig Rd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$113.22	\$118.31	\$135.85	\$88.37	-	-	\$43.78	\$65.06	\$68.86	\$112.36	\$109.11	\$148.57	\$149.86	\$179.83	-	\$253.57	-	-	-
<b>Life Storage - North Las Vegas</b> 4475 W Rome Blvd, North Las Vegas, NV 89084	12 mo. trailing avg.	\$169.27	\$171.59	\$244.39	\$158.42	\$167.84	\$50.50	\$50.08	\$83.94	\$86.94	\$153.06	\$178.20	\$151.50	\$234.62	-	\$245.28	\$336.32	-	-	\$167.84

## 12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 Reg (Premium, Any Floor)

		SEP 2022	OCT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023
Current Market Average Price		\$159.56	\$156.91	\$153.97	\$151.59	\$148.76	\$146.07	\$143.74	\$141.52	\$140.64	\$139.56	\$138.37	\$137.84
<b>CubeSmart Self Storage of North Las Vegas</b> 4515 W Ann Rd, North Las Vegas, NV 89031	12 mo. trailing avg.	\$165.64	\$160.35	\$154.15	\$146.71	\$139.82	\$134.08	\$128.51	\$123.59	\$121.55	\$119.68	\$118.50	\$118.27
<b>Nevada Wine Storage</b> 2820 N Commerce St, North Las Vegas, NV 89030	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
<b>Life Storage - North Las Vegas</b> 4480 Berg St, North Las Vegas, NV 89081	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
<b>CubeSmart Self Storage of North Las Vegas</b> 787 E Centennial Pkwy, North Las Vegas, NV 89081	12 mo. trailing avg.	\$174.83	\$169.08	\$162.11	\$153.40	\$147.20	\$142.76	\$138.08	\$132.76	\$127.67	\$122.97	\$119.25	\$119.01
<b>U-Haul Moving &amp; Storage of N Las Vegas</b> 2671 N Las Vegas Blvd, North Las Vegas, NV 89030	12 mo. trailing avg.	\$129.95	\$129.95	\$129.95	\$129.95	\$129.95	\$129.95	\$130.44	\$130.77	\$131.08	\$131.62	\$133.65	\$136.16
<b>Dollar Self Storage-North Las Vegas</b> 455 West Centennial Pkwy, North Las Vegas, NV 89084	12 mo. trailing avg.	\$150.05	\$150.00	\$150.00	\$150.00	\$150.00	\$150.30	\$151.38	\$151.38	\$151.38	\$151.38	\$151.38	\$151.38
<b>StorageOne Centennial and Losee</b> 6470 Losee Rd, North Las Vegas, NV 89086	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
<b>Extra Space</b> 3155 W Ann Rd, North Las Vegas, NV 89031	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
<b>SmartStop Self Storage - 2555 W Centennial Pkwy</b> 2555 W Centennial Pkwy, North Las Vegas, NV 89084	12 mo. trailing avg.	\$109.00	\$109.00	-	-	-	-	-	-	-	-	-	-
<b>Shield Storage - 4680 W Craig Rd</b> 4680 W Craig Rd, North Las Vegas, NV 89032	12 mo. trailing avg.	-	-	-	-	\$135.33	\$129.84	\$130.61	\$132.58	\$132.63	\$134.69	\$136.87	\$140.27
<b>Fast &amp; Ez Self Storage - North Las Vegas</b> 4623 N Lamb Blvd, North Las Vegas, NV 89115	12 mo. trailing avg.	\$105.00	\$105.00	\$110.26	\$111.94	\$113.30	\$112.82	\$112.37	\$111.71	\$111.40	\$111.28	\$111.06	\$111.17
<b>Towne Storage - Deer Springs</b> 280 E Deer Springs Way, North Las Vegas, NV 89084	12 mo. trailing avg.	-	-	-	-	-	-	-	\$161.80	\$167.95	\$169.32	\$169.32	\$169.32
<b>Life Storage - North Las Vegas</b> 5714 Ferrell St, North Las Vegas, NV 89031	12 mo. trailing avg.	\$154.00	\$154.00	\$154.00	\$154.00	\$154.00	\$154.00	-	-	-	-	-	-
<b>Shield Storage - 4430 Simmons St</b> 4430 Simmons St, North Las Vegas, NV 89031	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
<b>Crown Self Storage</b> 725 West Washburn Rd, North Las Vegas, NV 89031	12 mo. trailing avg.	\$159.87	\$161.34	\$162.91	\$164.28	\$165.66	\$167.23	\$168.35	\$168.83	\$167.88	\$166.69	\$164.10	\$161.12
<b>All Storage of North Valley</b> 5650 Revere St, North Las Vegas, NV 89031	12 mo. trailing avg.	-	-	-	\$156.19	\$146.89	\$142.91	\$139.13	\$138.77	\$138.43	\$138.50	\$138.65	\$139.59

## 12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 Reg (Premium, Any Floor)

		SEP 2022	OCT 2022	NOV 2022	DEC 2022	JAN 2023	FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023
<b>Public Storage</b>													
2435 E Cheyenne Ave, North Las Vegas, NV 89030	12 mo. trailing avg.	\$176.60	\$176.60	\$177.42	\$177.42	\$177.42	\$178.95	\$178.95	\$177.30	\$179.62	\$179.62	\$172.88	\$165.91
<b>U-Haul Moving &amp; Storage of Tule Springs</b>													
6751 N 5th St, North Las Vegas, NV 89084	12 mo. trailing avg.	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95	\$174.95
<b>StorAmerica - North Las Vegas</b>													
4031 W Craig Road, North Las Vegas, NV 89032	12 mo. trailing avg.	-	-	-	-	\$109.00	\$109.00	\$109.00	\$109.00	\$109.00	\$106.71	\$106.92	\$107.21
<b>U-Haul Moving &amp; Storage at West Craig Rd</b>													
160 W Craig Rd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$157.36	\$157.78	\$158.28	\$158.47	\$158.95	\$159.71	\$159.84	\$159.85	\$159.86	\$160.89	\$161.46	\$162.58
<b>CubeSmart Self Storage of North Las Vegas</b>													
2480 W Craig Rd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$177.30	\$170.80	\$164.20	\$156.28	\$146.58	\$138.40	\$129.55	\$122.76	\$119.38	\$117.41	\$114.02	\$112.36
<b>AAA Storage - NV</b>													
2647 N Las Vegas Blvd c, North Las Vegas, NV 89030	12 mo. trailing avg.	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00
<b>U-Haul Moving &amp; Storage at W Lake Mead Blvd</b>													
3083 W Lake Mead Blvd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$139.95	\$142.95	\$143.84	\$144.47	\$144.67	\$144.67	\$144.69	\$144.73	\$144.75	\$144.75	\$144.78	\$144.79
<b>StorageOne Craig &amp; 5th</b>													
4500 N 5th St, North Las Vegas, NV 89031	12 mo. trailing avg.	\$206.53	\$207.80	\$209.04	\$209.33	\$209.33	\$209.00	\$209.00	\$209.00	\$209.00	\$209.00	\$209.00	\$209.00
<b>A-able Mini Storage</b>													
4424 San Mateo St, North Las Vegas, NV 89031	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
<b>Towne Storage</b>													
4254 N Martin Luther King Blvd, North Las Vegas, NV 89032	12 mo. trailing avg.	\$144.00	\$144.00	\$144.00	\$144.00	\$144.00	\$144.00	\$144.00	\$144.00	\$157.92	\$166.25	\$175.97	\$197.55
<b>702 Storages Nellis</b>													
5000 E Gowan Rd, North Las Vegas, NV 89115	12 mo. trailing avg.	\$134.62	\$127.39	\$123.76	\$126.46	\$126.63	\$124.74	\$123.14	\$121.97	\$120.96	\$120.16	\$119.07	\$117.10
<b>National Indoor RV Centers</b>													
4640 Nexus Way, North Las Vegas, NV 89115	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
<b>Life Storage - North Las Vegas</b>													
4280 Revere St, North Las Vegas, NV 89032	12 mo. trailing avg.	\$180.73	\$172.33	\$170.29	\$170.29	\$168.77	\$162.98	\$149.92	\$152.01	\$156.25	\$160.40	\$161.79	\$161.08
<b>Extra Space</b>													
2824 E Evans Ave, North Las Vegas, NV 89030	12 mo. trailing avg.	\$118.34	\$112.68	\$108.08	\$102.78	\$96.61	\$92.58	\$90.94	\$88.89	\$85.62	\$83.60	\$83.07	\$81.44
<b>Fast &amp; Ez Self Storage - North Las Vegas</b>													
915 E. Colton Avenue, North Las Vegas, NV 89030	12 mo. trailing avg.	\$110.14	\$108.75	\$108.31	\$108.31	\$108.31	\$108.31	\$108.31	\$106.04	\$105.71	\$104.58	\$104.31	\$104.31
<b>Life Storage - North Las Vegas</b>													
4475 W Rome Blvd, North Las Vegas, NV 89084	12 mo. trailing avg.	\$160.14	\$160.14	\$154.93	\$156.34	\$152.17	\$155.14	\$153.35	\$153.35	\$153.35	\$153.35	\$152.71	\$153.06

## Average Unit Type Rates

Comparison of each of the most common unit types and the average Advertised Online rate for each.

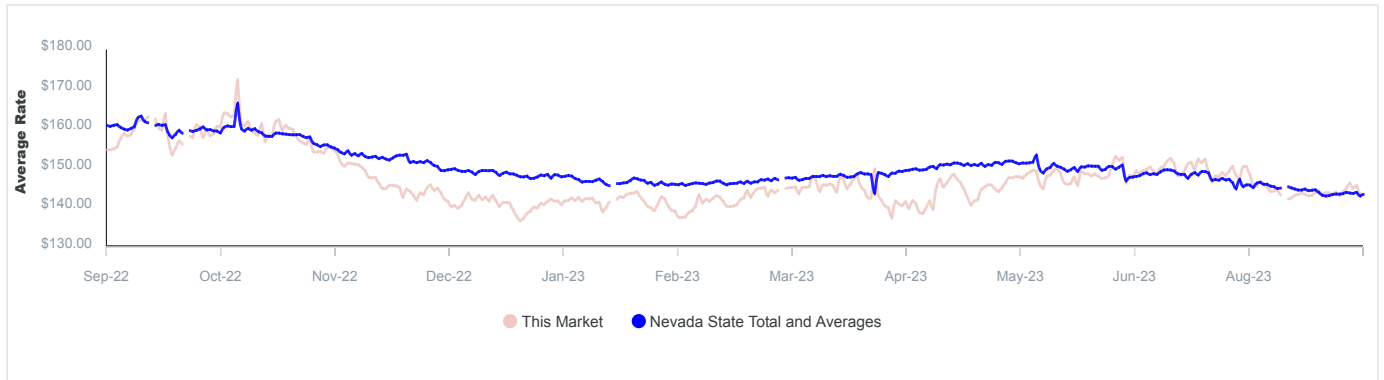
ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL PARKING	ALL REG	ALL CC	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
\$143.01	\$144.42	\$180.79	\$165.75	\$130.68	\$47.17	\$60.11	\$73.24	\$90.29	\$134.69	\$130.50	\$173.83	\$182.35	\$236.55	\$243.58	\$325.02	\$268.67	N/A	\$180.79
\$143.04	\$145.53	\$175.66	\$154.64	\$135.18	\$56.79	\$61.38	\$80.06	\$89.86	\$126.99	\$136.69	\$163.90	\$183.88	\$196.30	\$236.16	\$296.41	\$358.92	\$162.38	\$176.39

● This Market ● Nevada State Total and Averages

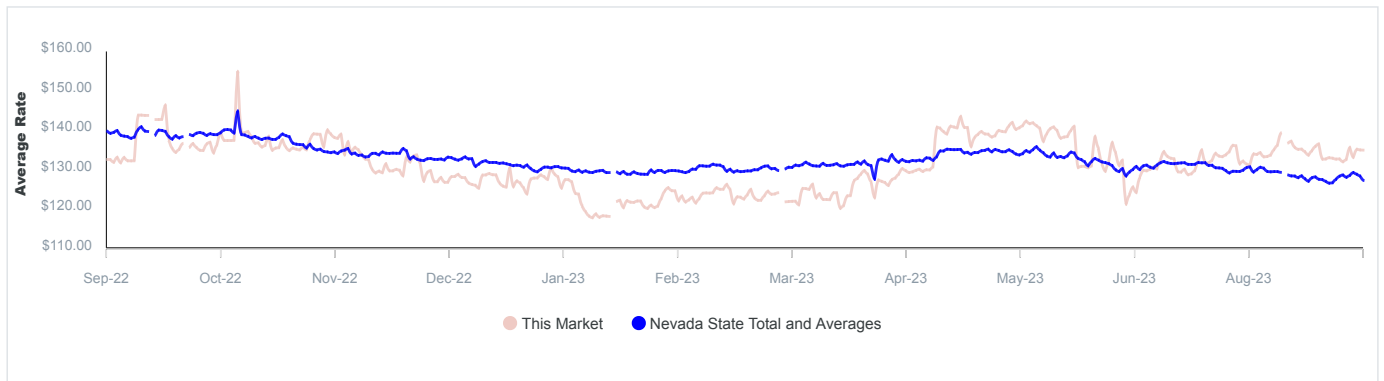
## Average Rates History

Historical graphs showing the average rate over the past 12 months for each of the most common unit types.

All Units Without Parking (Last 1 Year)

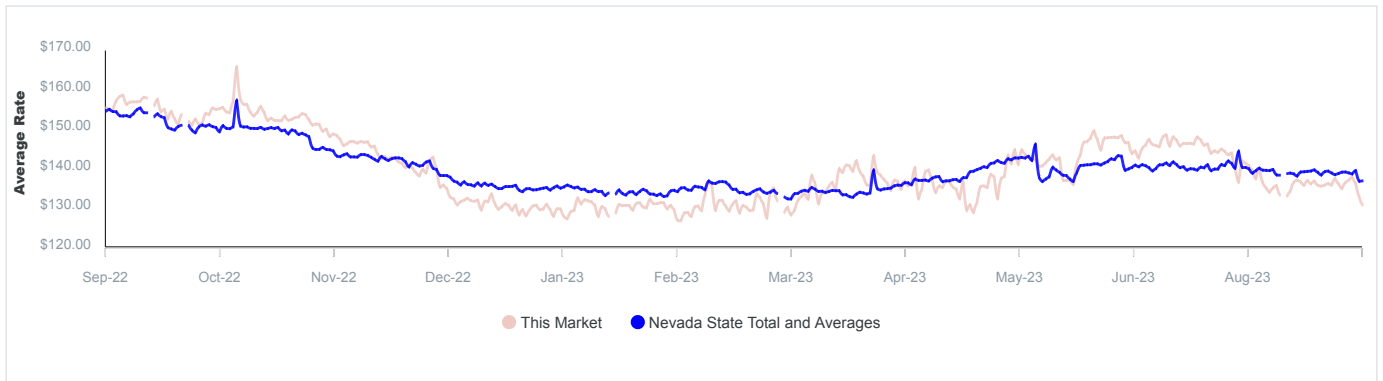


10x10 Reg (Last 1 Year)



## Average Rates History Continued

10x10 CC (Last 1 Year)



## All Stores List



Profile information on every store in the market. Store profile information includes the Store Name, Store Address, Total Rentable Square Footage, Year Opened, Company owner and/or Operating Company, Rate Volatility over the past 30 days.

*Total Square Feet* values displayed here are obtained from public sources, including city and county property records. When this information is unavailable, StorTrack uses mapping tools or internal models to estimate the size of the property - such properties have an asterisk (\*) next to their Total Square Feet value.

How is Rentable Square Feet (RSF) calculated for each property?

RSF is 95% of TSF if the property has 1 floor | RSF is 85% of TSF if the property has 2 floors | RSF is 75% of TSF if the property has 3 or more floors | RSF is 95% of TSF if the property has an unknown number of floors

The class type is a proprietary store classification system. Facilities are categorized based on data concerning rental rates, population, median household income and more.

✓ Rate available for this unit type		✗ Rate not available for this unit type		🚫 Rate previously available, but not currently advertised									
 <b>AAA Storage - NV</b> 0.72 mile 2647 N Las Vegas Blvd c, North Las Vegas, NV 89030 Monday - Sunday <b>12:00 AM - 11:59 PM</b>		Drive Distance <b>1.37 miles</b> Drive Time <b>4.03 minutes</b> Total Square Feet <b>49,566 sqft</b> Rentable Square Footage <b>47,087 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>0%</b>		<b>Marketing Scorecard 31/100</b> Contactability <b>6/11</b> Paid Search <b>5/35</b> Search <b>0/15</b> Social Media <b>0/14</b> Website <b>20/25</b>									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✓	✗	✓	✗	✓	✗	✓	✗	✗	✗	🚫	✓
 <b>U-Haul Moving &amp; Storage of N Las Vegas</b> 0.82 mile 2671 N Las Vegas Blvd, North Las Vegas, NV 89030 Monday - Thursday <b>07:00 AM - 07:00 PM</b> Friday <b>07:00 AM - 08:00 PM</b> Saturday <b>07:00 AM - 07:00 PM</b> Sunday <b>09:00 AM - 05:00 PM</b>		Drive Distance <b>1.34 miles</b> Drive Time <b>3.7 minutes</b> Total Square Feet <b>97,559 sqft</b> Rentable Square Footage <b>92,681 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage</b> Rate Volatility <b>0%</b>		<b>Marketing Scorecard 39/100</b> Contactability <b>6/11</b> Paid Search <b>5/35</b> Search <b>0/15</b> Social Media <b>7/14</b> Website <b>21/25</b>									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗	✓	🚫	✓	✓	✓	✗	✓	✗	✗	✗	✗

**All Stores List** Continued

✓ Rate available for this unit type     
 ✗ Rate not available for this unit type     
 Rate previously available, but not currently advertised

<b>Extra Space</b> 0.94 mile 2824 E Evans Ave, North Las Vegas, NV 89030		Drive Distance <b>1.5 miles</b> Drive Time <b>4.36 minutes</b> Total Square Feet <b>63,075 sqft</b> Rentable Square Footage <b>59,921 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>34%</b>		<b>Marketing Scorecard</b> <b>62/100</b> Contactability <b>8/11</b> Paid Search <b>15/35</b> Search <b>7/15</b> Social Media <b>7/14</b> Website <b>25/25</b>									
Monday - Friday <b>09:30 AM - 06:00 PM</b> Saturday <b>09:00 AM - 05:30 PM</b> Sunday <b>Closed</b>													
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
	✗		✗	✓	✗	✓	✗	✗	✗	✓	✗		✓

<b>Public Storage</b> 1.26 miles 2435 E Cheyenne Ave, North Las Vegas, NV 89030		Drive Distance <b>1.84 miles</b> Drive Time <b>5.3 minutes</b> Total Square Feet <b>103,267 sqft</b> Rentable Square Footage <b>87,776 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage</b> Rate Volatility <b>17%</b>		<b>Marketing Scorecard</b> <b>53/100</b> Contactability <b>8/11</b> Paid Search <b>11/35</b> Search <b>2/15</b> Social Media <b>8/14</b> Website <b>24/25</b>									
Monday - Friday <b>09:30 AM - 06:00 PM</b> Saturday - Sunday <b>09:30 AM - 05:00 PM</b>													
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗			✓	✗	✓		✓		✗	✗	✗


<b>Nevada Wine Storage</b> 1.58 miles 2820 N Commerce St, North Las Vegas, NV 89030		Drive Distance <b>2.5 miles</b> Drive Time <b>7.05 minutes</b> Total Square Feet <b>7,327 sqft</b> Rentable Square Footage <b>6,960 sqft</b> Class Type <b>B</b> Store Type <b>Wine Storage</b> Rate Volatility <b>0%</b>		<b>Marketing Scorecard</b> <b>11/100</b> Contactability <b>3/11</b> Paid Search <b>0/35</b> Search <b>0/15</b> Social Media <b>0/14</b> Website <b>8/25</b>									
Monday - Tuesday <b>Closed</b> Wednesday <b>09:00 AM - 12:00 PM</b> Thursday <b>Closed</b> Friday <b>09:00 AM - 12:00 PM</b> Saturday - Sunday <b>Closed</b>													
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗


<b>Fast &amp; Ez Self Storage - North Las Vegas</b> 1.65 miles 915 E. Colton Avenue, North Las Vegas, NV 89030		Drive Distance <b>2.51 miles</b> Drive Time <b>7.63 minutes</b> Total Square Feet <b>29,522 sqft</b> Rentable Square Footage <b>22,141 sqft</b> Class Type <b>C</b> Store Type <b>Self Storage</b> Rate Volatility <b>0%</b>		<b>Marketing Scorecard</b> <b>21/100</b> Contactability <b>3/11</b> Paid Search <b>5/35</b> Search <b>0/15</b> Social Media <b>2/14</b> Website <b>11/25</b>									
Monday - Saturday <b>09:00 AM - 05:00 PM</b> Sunday <b>Closed</b>													
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✓	✗		✗	✗	✗	✗	✗	✗	✗	✗	✗


<b>Life Storage - North Las Vegas</b> 2.95 miles 4480 Berg St, North Las Vegas, NV 89081		Drive Distance <b>4.57 miles</b> Drive Time <b>10.23 minutes</b> Total Square Feet <b>71,406 sqft</b> Rentable Square Footage <b>60,695 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>53%</b>		<b>Marketing Scorecard</b> <b>48/100</b> Contactability <b>11/11</b> Paid Search <b>5/35</b> Search <b>4/15</b> Social Media <b>7/14</b> Website <b>21/25</b>									
Monday - Friday <b>09:30 AM - 06:00 PM</b> Saturday <b>09:00 AM - 05:00 PM</b> Sunday <b>Closed</b>													
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗	✓	✗	✓	✓	✓		✓			✗	✗


**All Stores List** Continued


✔ Rate available for this unit type     
 ✘ Rate not available for this unit type     
 🚫 Rate previously available, but not currently advertised

 <b>U-Haul Moving &amp; Storage at West Craig Rd</b> 3.11 miles 160 W Craig Rd, North Las Vegas, NV 89032		Drive Distance <b>4.24 miles</b> Drive Time <b>10.3 minutes</b> Total Square Feet <b>100,404 sqft</b> Rentable Square Footage <b>75,303 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>0%</b>	<b>Marketing Scorecard</b> 39/100 Contactability <b>6/11</b> Paid Search <b>5/35</b> Search <b>0/15</b> Social Media <b>7/14</b> Website <b>21/25</b>										
Monday - Thursday	<b>07:00 AM - 07:00 PM</b>												
Friday	<b>07:00 AM - 08:00 PM</b>												
Saturday	<b>07:00 AM - 07:00 PM</b>												
Sunday	<b>09:00 AM - 05:00 PM</b>												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
🚫	✔	🚫	🚫	🚫	🚫	🚫	🚫	✘	✘	✘	✘	✘	✘

 <b>StorageOne Craig &amp; 5th</b> 3.14 miles 4500 N 5th St, North Las Vegas, NV 89031		Drive Distance <b>4.08 miles</b> Drive Time <b>10.22 minutes</b> Total Square Feet <b>71,768 sqft</b> Rentable Square Footage <b>61,003 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>0%</b>	<b>Marketing Scorecard</b> 49/100 Contactability <b>8/11</b> Paid Search <b>13/35</b> Search <b>0/15</b> Social Media <b>7/14</b> Website <b>21/25</b>										
Monday - Friday	<b>10:00 AM - 06:00 PM</b>												
Saturday	<b>08:00 AM - 04:00 PM</b>												
Sunday	<b>10:00 AM - 04:00 PM</b>												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✘	✔	✘	✔	✔	✔	✘	✔	✔	✔	✔	✘	✘	✘

 <b>Life Storage - North Las Vegas</b> 3.3 miles 4280 Revere St, North Las Vegas, NV 89032		Drive Distance <b>4.69 miles</b> Drive Time <b>10.69 minutes</b> Total Square Feet <b>125,466 sqft</b> Rentable Square Footage <b>106,646 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage</b> Rate Volatility <b>59%</b>	<b>Marketing Scorecard</b> 48/100 Contactability <b>11/11</b> Paid Search <b>5/35</b> Search <b>4/15</b> Social Media <b>7/14</b> Website <b>21/25</b>										
Monday - Friday	<b>09:30 AM - 06:00 PM</b>												
Saturday	<b>09:00 AM - 05:00 PM</b>												
Sunday	<b>12:00 PM - 04:00 PM</b>												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✔	✔	🚫	✔	🚫	✔	🚫	✔	🚫	🚫	🚫	✔	✘	✘

 <b>U-Haul Moving &amp; Storage at W Lake Mead Blvd</b> 3.47 miles 3083 W Lake Mead Blvd, North Las Vegas, NV 89032		Drive Distance <b>4.77 miles</b> Drive Time <b>10.66 minutes</b> Total Square Feet <b>68,650 sqft</b> Rentable Square Footage <b>58,353 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>6%</b>	<b>Marketing Scorecard</b> 39/100 Contactability <b>6/11</b> Paid Search <b>5/35</b> Search <b>0/15</b> Social Media <b>7/14</b> Website <b>21/25</b>										
Monday - Thursday	<b>07:00 AM - 07:00 PM</b>												
Friday	<b>07:00 AM - 08:00 PM</b>												
Saturday	<b>07:00 AM - 07:00 PM</b>												
Sunday	<b>09:00 AM - 05:00 PM</b>												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
🚫	✔	🚫	🚫	🚫	🚫	🚫	🚫	🚫	✘	✔	✘	✘	✘






 <b>702 Storages Nellis</b> 3.5 miles 5000 E Gowan Rd, North Las Vegas, NV 89115		Drive Distance <b>5.35 miles</b> Drive Time <b>10.7 minutes</b> Total Square Feet <b>38,315 sqft</b> Rentable Square Footage <b>36,400 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>0%</b>	<b>Marketing Scorecard</b> 26/100 Contactability <b>3/11</b> Paid Search <b>5/35</b> Search <b>0/15</b> Social Media <b>2/14</b> Website <b>16/25</b>										
Monday - Thursday	<b>07:00 AM - 07:00 PM</b>												
Friday	<b>07:00 AM - 08:00 PM</b>												
Saturday	<b>07:00 AM - 07:00 PM</b>												
Sunday	<b>09:00 AM - 05:00 PM</b>												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✔	✘	✔	✘	✔	✘	🚫	✘	✔	✘	🚫	✘	✘	✘

**All Stores List** Continued

✓ Rate available for this unit type		✗ Rate not available for this unit type		👁 Rate previously available, but not currently advertised									
<b>Towne Storage</b> 3.57 miles 4254 N Martin Luther King Blvd, North Las Vegas, NV 89032		Drive Distance <b>5.17 miles</b> Drive Time <b>11.28 minutes</b> Total Square Feet <b>74,000 sqft</b> Rentable Square Footage <b>62,900 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>2%</b>		<b>Marketing Scorecard</b> <b>51/100</b> Contactability <b>6/11</b> Paid Search <b>12/35</b> Search <b>2/15</b> Social Media <b>7/14</b> Website <b>24/25</b>									
Monday - Friday	<b>09:00 AM - 06:00 PM</b>	Saturday	<b>08:00 AM - 05:00 PM</b>	Sunday	<b>Closed</b>								
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
👁	✓	👁	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗
<b>Fast &amp; Ez Self Storage - North Las Vegas</b> 3.82 miles 4623 N Lamb Blvd, North Las Vegas, NV 89115		Drive Distance <b>4.82 miles</b> Drive Time <b>10.73 minutes</b> Total Square Feet <b>20,517 sqft</b> Rentable Square Footage <b>19,491 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>0%</b>		<b>Marketing Scorecard</b> <b>21/100</b> Contactability <b>3/11</b> Paid Search <b>5/35</b> Search <b>0/15</b> Social Media <b>2/14</b> Website <b>11/25</b>									
Monday - Saturday	<b>09:00 AM - 05:00 PM</b>	Sunday	<b>08:00 AM - 05:00 PM</b>	Sunday	<b>Closed</b>								
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✗	✓	✗	👁	✗	✓	✗	✓	✗	✗	✗	👁	✓
<b>Crown Self Storage</b> 4.23 miles 725 West Washburn Rd, North Las Vegas, NV 89031		Drive Distance <b>5.88 miles</b> Drive Time <b>14.22 minutes</b> Total Square Feet <b>48,076 sqft</b> Rentable Square Footage <b>45,672 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>34%</b>		<b>Marketing Scorecard</b> <b>42/100</b> Contactability <b>5/11</b> Paid Search <b>13/35</b> Search <b>0/15</b> Social Media <b>2/14</b> Website <b>22/25</b>									
Monday - Saturday	<b>09:00 AM - 05:00 PM</b>	Sunday	<b>10:00 AM - 05:00 PM</b>	Sunday	<b>10:00 AM - 05:00 PM</b>								
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✓	✗	✓	✓	✓	✗	✗	✓	✗	✓	✗	✗	👁
<b>CubeSmart Self Storage of North Las Vegas</b> 4.35 miles 2480 W Craig Rd, North Las Vegas, NV 89032		Drive Distance <b>6.41 miles</b> Drive Time <b>15.33 minutes</b> Total Square Feet <b>71,714 sqft</b> Rentable Square Footage <b>68,128 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>22%</b>		<b>Marketing Scorecard</b> <b>64/100</b> Contactability <b>8/11</b> Paid Search <b>21/35</b> Search <b>6/15</b> Social Media <b>7/14</b> Website <b>22/25</b>									
Friday	<b>09:30 AM - 06:00 PM</b>	Saturday	<b>08:30 AM - 05:00 PM</b>	Sunday	<b>11:00 AM - 03:00 PM</b>								
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗	✓	✓	👁	👁	👁	✓	✗	👁	✗	✗	✗
<b>Shield Storage - 4430 Simmons St</b> 4.57 miles 4430 Simmons St, North Las Vegas, NV 89031		Drive Distance <b>6.54 miles</b> Drive Time <b>14.14 minutes</b> Total Square Feet <b>44,553 sqft</b> Rentable Square Footage <b>42,325 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>53%</b>		<b>Marketing Scorecard</b> <b>52/100</b> Contactability <b>3/11</b> Paid Search <b>17/35</b> Search <b>0/15</b> Social Media <b>7/14</b> Website <b>25/25</b>									
Monday - Friday	<b>09:00 AM - 06:00 PM</b>	Saturday	<b>09:00 AM - 05:00 PM</b>	Sunday	<b>Closed</b>								
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗	✓	✗	✓	✓	✓	✓	✗	✗	✗	✗	✗



## All Stores List Continued

✓ Rate available for this unit type		✗ Rate not available for this unit type		👁 Rate previously available, but not currently advertised									
 <b>All Storage of North Valley</b> 4.87 miles 5650 Revere St, North Las Vegas, NV 89031  Monday - Saturday <b>09:00 AM - 04:30 PM</b> Sunday <b>Closed</b>		Drive Distance <b>6.6 miles</b> Drive Time <b>16.19 minutes</b> Total Square Feet <b>80,908 sqft</b> Rentable Square Footage <b>68,771 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>1%</b>		<b>Marketing Scorecard</b> <b>31/100</b> Contactability <b>6/11</b> Paid Search <b>0/35</b> Search <b>0/15</b> Social Media <b>1/14</b> Website <b>24/25</b>									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	👁	✓	👁	✓	👁	✓	👁	✓	👁	✗	✗	✗	👁
 <b>StorAmerica - North Las Vegas</b> 5.05 miles 4031 W Craig Road, North Las Vegas, NV 89032		Drive Distance <b>7.11 miles</b> Drive Time <b>16.64 minutes</b> Total Square Feet <b>32,931 sqft*</b> Rentable Square Footage <b>31,284 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>0%</b>		<b>Marketing Scorecard</b> <b>42/100</b> Contactability <b>6/11</b> Paid Search <b>11/35</b> Search <b>0/15</b> Social Media <b>2/14</b> Website <b>23/25</b>									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗
 <b>National Indoor RV Centers</b> 5.36 miles 4640 Nexus Way, North Las Vegas, NV 89115		Drive Distance <b>6.55 miles</b> Drive Time <b>14.62 minutes*</b> Total Square Feet <b>61,138 sqft*</b> Rentable Square Footage <b>58,081 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>N/A</b>		<b>Marketing Scorecard</b> <b>16/100</b> Contactability <b>6/11</b> Paid Search <b>0/35</b> Search <b>0/15</b> Social Media <b>0/14</b> Website <b>10/25</b>									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
 <b>CubeSmart Self Storage of North Las Vegas</b> 5.36 miles 787 E Centennial Pkwy, North Las Vegas, NV 89081  Friday <b>09:30 AM - 06:00 PM</b> Saturday <b>08:30 AM - 05:00 PM</b> Sunday <b>11:00 AM - 03:00 PM</b>		Drive Distance <b>6.62 miles</b> Drive Time <b>15.67 minutes</b> Total Square Feet <b>88,704 sqft</b> Rentable Square Footage <b>84,268 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>19%</b>		<b>Marketing Scorecard</b> <b>64/100</b> Contactability <b>8/11</b> Paid Search <b>24/35</b> Search <b>3/15</b> Social Media <b>7/14</b> Website <b>22/25</b>									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
👁	👁	✓	✓	✓	👁	✓	👁	✓	👁	✓	✗	✗	✗
 <b>StorageOne Centennial and Losee</b> 5.46 miles 6470 Losee Rd, North Las Vegas, NV 89086		Drive Distance <b>6.38 miles</b> Drive Time <b>15.25 minutes*</b> Total Square Feet <b>54,251 sqft*</b> Rentable Square Footage <b>51,538 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>0%</b>		<b>Marketing Scorecard</b> <b>46/100</b> Contactability <b>8/11</b> Paid Search <b>13/35</b> Search <b>0/15</b> Social Media <b>7/14</b> Website <b>18/25</b>									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗	✓	✗	✓	✗	✓	✓	✓	✗	✗	✗	✗

**All Stores List** Continued

✓ Rate available for this unit type     
 ✗ Rate not available for this unit type     
 Rate previously available, but not currently advertised

		<b>A-able Mini Storage</b> 5.48 miles 4424 San Mateo St, North Las Vegas, NV 89031				Drive Distance <b>7.65 miles</b> Drive Time <b>17.18 minutes</b> Total Square Feet <b>60,740 sqft</b> Rentable Square Footage <b>57,703 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>1%</b>				<b>Marketing Scorecard</b> <b>25/100</b> Contactability <b>6/11</b> Paid Search <b>0/35</b> Search <b>0/15</b> Social Media <b>0/14</b> Website <b>19/25</b>			
Monday - Saturday Sunday		<b>09:00 AM - 05:00 PM</b> <b>Closed</b>											
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✓	✓	✗	✗				✓		✗		✗	✓

		<b>Extra Space</b> 5.57 miles 3155 W Ann Rd, North Las Vegas, NV 89031				Drive Distance <b>8.39 miles</b> Drive Time <b>19.61 minutes</b> Total Square Feet <b>116,912 sqft</b> Rentable Square Footage <b>99,375 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>55%</b>				<b>Marketing Scorecard</b> <b>58/100</b> Contactability <b>8/11</b> Paid Search <b>15/35</b> Search <b>7/15</b> Social Media <b>7/14</b> Website <b>21/25</b>			
Monday - Friday Saturday Sunday		<b>09:30 AM - 06:00 PM</b> <b>09:00 AM - 05:30 PM</b> <b>Closed</b>											
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗		✗	✓	✗	✓	✗			✗		✓

		<b>Dollar Self Storage-North Las Vegas</b> 5.61 miles 455 West Centennial Pkwy, North Las Vegas, NV 89084				Drive Distance <b>7.23 miles</b> Drive Time <b>16.49 minutes</b> Total Square Feet <b>90,241 sqft</b> Rentable Square Footage <b>85,728 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage</b> Rate Volatility <b>2%</b>				<b>Marketing Scorecard</b> <b>40/100</b> Contactability <b>6/11</b> Paid Search <b>11/35</b> Search <b>1/15</b> Social Media <b>2/14</b> Website <b>20/25</b>			
Monday - Saturday Sunday		<b>09:00 AM - 06:00 PM</b> <b>10:00 AM - 03:00 PM</b>											
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗

		<b>Shield Storage - 4680 W Craig Rd</b> 5.68 miles 4680 W Craig Rd, North Las Vegas, NV 89032				Drive Distance <b>7.93 miles</b> Drive Time <b>16.53 minutes</b> Total Square Feet <b>96,630 sqft</b> Rentable Square Footage <b>91,798 sqft</b> Class Type <b>B</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>68%</b>				<b>Marketing Scorecard</b> <b>51/100</b> Contactability <b>3/11</b> Paid Search <b>17/35</b> Search <b>0/15</b> Social Media <b>7/14</b> Website <b>24/25</b>			
Monday - Friday Saturday Sunday		<b>09:00 AM - 06:00 PM</b> <b>09:00 AM - 05:00 PM</b> <b>Closed</b>											
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗

		<b>Life Storage - North Las Vegas</b> 5.78 miles 5714 Ferrell St, North Las Vegas, NV 89031				Drive Distance <b>8.38 miles</b> Drive Time <b>18.48 minutes</b> Total Square Feet <b>73,040 sqft</b> Rentable Square Footage <b>69,388 sqft</b> Class Type <b>A</b> Store Type <b>Self Storage and Parking</b> Rate Volatility <b>49%</b>				<b>Marketing Scorecard</b> <b>50/100</b> Contactability <b>11/11</b> Paid Search <b>5/35</b> Search <b>6/15</b> Social Media <b>7/14</b> Website <b>21/25</b>			
Monday - Friday Saturday Sunday		<b>09:30 AM - 06:00 PM</b> <b>09:00 AM - 05:00 PM</b> <b>12:00 PM - 04:00 PM</b>											
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗		✗	✓	✗	✓		✓		✗	✗		✗	✓

**All Stores List** Continued

✓ Rate available for this unit type    
 ✗ Rate not available for this unit type    
 Rate previously available, but not currently advertised    
 Store opened within the last year

<b>U-Haul Moving &amp; Storage of Tule Springs</b> 5.88 miles 6751 N 5th St, North Las Vegas, NV 89084		Drive Distance Drive Time Total Square Feet Rentable Square Footage Class Type Store Type Rate Volatility	6.9 miles 16.43 minutes 153,009 sqft 114,757 sqft B Self Storage and Parking 3%	<b>Marketing Scorecard</b> Contactability Paid Search Search Social Media Website	39/100 6/11 5/35 0/15 7/14 21/25								
Monday - Friday	10:00 AM - 05:00 PM												
Saturday	09:00 AM - 04:00 PM												
Sunday	Closed												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✗	✗		✓

<b>Towne Storage - Deer Springs</b> 5.95 miles 280 E Deer Springs Way, North Las Vegas, NV 89084		Drive Distance Drive Time Total Square Feet Rentable Square Footage Class Type Store Type Rate Volatility	6.97 miles 15.81 minutes 100,000 sqft 75,000 sqft A Self Storage and Parking 1%	<b>Marketing Scorecard</b> Contactability Paid Search Search Social Media Website	50/100 6/11 12/35 2/15 7/14 23/25								
Monday - Friday	09:00 AM - 04:00 PM												
Saturday													
Sunday													
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
	✓		✓		✓		✓		✓	✓	✓	✗	✗

<b>SmartStop Self Storage - 2555 W Centennial Pkwy</b> 6.27 miles 2555 W Centennial Pkwy, North Las Vegas, NV 89084		Drive Distance Drive Time Total Square Feet Rentable Square Footage Class Type Store Type Rate Volatility	8.52 miles 18.41 minutes 99,273 sqft 84,382 sqft B Self Storage 37%	<b>Marketing Scorecard</b> Contactability Paid Search Search Social Media Website	48/100 8/11 5/35 4/15 7/14 24/25								
Monday - Friday	09:30 AM - 06:00 PM												
Saturday	09:00 AM - 04:00 PM												
Sunday	10:00 AM - 02:00 PM												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✓	✗	✓	✗	✓		✓					✗	✗

<b>CubeSmart Self Storage of North Las Vegas</b> 6.39 miles 4515 W Ann Rd, North Las Vegas, NV 89031		Drive Distance Drive Time Total Square Feet Rentable Square Footage Class Type Store Type Rate Volatility	9.8 miles 20.55 minutes 90,571 sqft 86,042 sqft A Self Storage and Parking 15%	<b>Marketing Scorecard</b> Contactability Paid Search Search Social Media Website	65/100 8/11 24/35 3/15 7/14 23/25								
Friday	09:30 AM - 06:00 PM												
Saturday	08:30 AM - 05:00 PM												
Sunday	11:00 AM - 03:00 PM												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✗	✗	✗

<b>Life Storage - North Las Vegas</b> 7.27 miles 4475 W Rome Blvd, North Las Vegas, NV 89084		Drive Distance Drive Time Total Square Feet Rentable Square Footage Class Type Store Type Rate Volatility	17.1 miles 21.68 minutes 118,350 sqft 88,762 sqft A Self Storage and Parking 65%	<b>Marketing Scorecard</b> Contactability Paid Search Search Social Media Website	48/100 11/11 5/35 4/15 7/14 21/25								
Monday - Friday	09:30 AM - 06:00 PM												
Saturday	09:00 AM - 05:00 PM												
Sunday	12:00 PM - 04:00 PM												
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
	✓		✓		✓		✓	✗	✓		✗	✗	✓

## StorTrack's Marketing Scorecard

The StorTrack Marketing Scorecard is a scoring mechanism for judging the activity and effectiveness of a Store's local marketing. This enables us to create a methodology for comparison and competitive insight.

The Scorecard is created by monitoring five different areas of a Store's marketing activities. StorTrack has created a weighted scoring process for each of these five categories. The category scores are what you see on the Marketing Scorecard page.

### Website (25 Points)

The Website Content scoring is based on the availability of the below factors: Multiple pages, Navigation, Photos, Video, Map/Directions, Reviews/Testimonials	0-7 Score
Online Pricing for the store is based on the pricing data available online and the volatility.	0-7 Score
Online promotions is based on the promotion advertised for the unit types and on the Home page of the store website.	0-5 Score
The Metadata score is based on the search options available for finding a location, a sitemap, a search box to identify a specific page, etc.	0-3 Score
Direct booking engine is scored based on the website ability to complete an online rental/reservation.	0-3 Score

### Search (Nonorganic) (35 points)

The score for the store is determined based on the order of the search result occurrence and the results within the Advertisement content section on the first page of the search results. The scores are listed below based searching on the following platforms with the keywords "self-storage [city name]".

Additionally we check if the store is listed on an aggregator website like Sparefoot, SelfStorage.com, Storagefront, etc.

Buys Google Adwords	0-12 Score
Buys Bing Ads	0-8 Score
Buys Yelp Ads	0-5 Score
Buys YellowPages Ads	0-5 Score
Listed on aggregator	0-5 Score

### Search (organic) (15 points)

The score for the store is determined based on the keywords "self-storage [city name]" and if store appears on the first page of the search results.

First Page on Google	0-4 Score
First Page on Bing	0-3 Score
First Page on Yelp	0-3 Score
First Page on YellowPages	0-3 Score
GoogleMaps	0-2 Score

### Social Media (14 points)

The social media score is based on the availability of the company profile, location specific profile, and posts within the last week and last month.

Facebook	0-7 Score
Twitter	0-7 Score

### Contactability (11 points)

This score is based on the ease and methods to contact the store.

Contact Form/Direct Phone Number	0-3 Score
24/7 Customer Support Center	0-3 Score
Chat Support on Website	0-2 Score
1-800/Toll Free Number	0-3 Score